



CAT MORTON

GRAPHIC DESIGNER | CREATIVE ARTWORKER

CONTACT

07720611184

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19, Sealion Approach,
Stanway,
Colchester, CO3 8AR

SKILLS



Editorial Design



Printing



Brand Accuracy



Template Creation



Asset Creation



Illustration



Email Design



Interactive PDFs



Excellent time keeping

TOOLS

Adobe InDesign



Adobe Illustrator



Adobe Photoshop



AI prompting



EDUCATION

B.A Hons Graphic Design

Norwich School of Art & Design
2005 - 2008

REFERENCES

Dean Allen
07793 989441

dean@focusagency.group

Lee Whiteford
07702 872936

leew.images@gmail.com

ABOUT

I am a Graphic Designer and Creative Artworker with fourteen years of experience delivering high volume, brand-led print and digital work across agency, publishing and in-house environments. I consider myself to be highly focused, detail-driven and confident working to tight deadlines across multiple clients and stakeholders.

EXPERIENCE

CREATIVE ARTWORKER

Focus Agency Group, Essex - *April 2023 - Present*

- Producing high-volume print and digital artwork across over 12 brands, including Taylor Wimpey, Tilia Homes, Countryside, Sovereign and Berkeley.
- Working as part of an in-house studio alongside artworkers, designers and videographers to deliver projects efficiently and in line with brand guidelines.
- Working as a brand guardian for Tilia Homes ensuring all brand guidelines are met.
- Liaising closely with the customer service team to interpret briefs accurately and ensure work is delivered to client expectations within tight deadlines.

MID-WEIGHT GRAPHIC DESIGNER

Aceville Publications, Essex - *April 2021 - March 2023*

- Designed a range of health and creative magazines on a weekly basis, working closely with designers and art directors.
- Collaborated with editors, marketing and advertising teams to maintain strong workflows and consistent branding across titles.
- Delivered full magazine productions within short turnaround times, often within a week.

FREELANCE ILLUSTRATOR / GRAPHIC DESIGNER

Cat Morton Design - *August 2020 - April 2021*

- Delivered bespoke illustration and graphic design projects for clients, including art prints, personalised illustrations, posters, children's book illustrations and fashion illustration.

MID-WEIGHT GRAPHIC DESIGNER

Prime Impact, Essex - *December 2019 - June 2020*

- Designed the full layout and production of Om Yoga Magazine across print and digital formats within only two weeks.
- Worked closely with the editorial and sales teams to ensure content was accurate, engaging and commercially effective.
- Designed social media assets to support audience growth and brand engagement.

GRAPHIC DESIGNER

Aceville Publications, Essex - *June 2016 - November 2019*

- Designed a range of craft magazines and supplements as part of a collaborative design team.
- Worked closely with editors and advertising teams to ensure publications were delivered on time and to a high standard.

GRAPHIC DESIGNER

Spicerhaart, Essex - *April 2012 - May 2016*

- Responsible for all design and advertising across the company's in-house brands, ensuring consistent brand presentation.
- Gained responsibility in ensuring the company's premium brand Chewton Rose was always following its strict guidelines and procedures.

PORTFOLIO: catmortonportfolio.com